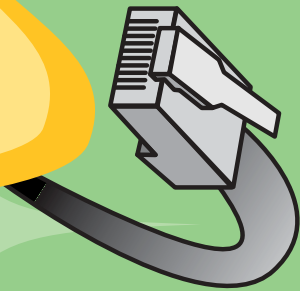


MCN@
Las Vegas

ANNUAL MEETING
NOV 5-8, 2003



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WELCOME:

Dear Colleagues,

Welcome to MCN 2003 Las Vegas, the 31st annual meeting of the Museum Computer Network. As a challenging economic year for all, especially those of us in the museum and cultural heritage sector draws to a close, we want you to join us in looking ahead to a brighter future in the museum world. In keeping with our theme of “Balancing Museum Technology and Transformation,” we’ve asked our contributors to look at how the technology we’re busy implementing is changing the way we work, how our institutions are being transformed by those technologies and how that transformation can be managed. We’re offering a program that is both diverse and comprehensive. Whether looking at the effects of wireless technology on the design of exhibition spaces, the impact of the Digital Millennium Copyright Act on our rights management, or the helping hand that protocols like XML are bringing to the creation of new consortia, our speakers will bring the freshest, most salient news. Sessions sponsored by MCN special interest groups, and the Visual Resources Association [<http://www.vraweb.org/>] guarantee a wide-ranging set of perspectives.

The areas that will be covered in the conference include:

- Wireless communications technology
- Multi-disciplinary descriptive systems
- Project management Best Practices
- Grant funding opportunities
- Developing IP Policies for Museums
- Digital Asset Management
- Museum — Library collaborations
- Integrating Technology into Museum Workflow
- Digital Audio and Video production and preservation
- Developing Information Literacy among Museum Staff
- Models for the Delivery of Digital Resources
- Audience Analysis

And many others.

The MCN Workshop Series

As always, MCN offers workshops that cross the spectrum from basic help for neophytes in the Cultural Heritage information arena, to tutorials in the technology that will take experts closer to the leading edge. A solid line-up of ten “meat and potatoes” workshops are in place on Wednesday and Saturday. Intensive training on subjects from developing IP Policies to learning how to create digital video are available. In addition, three very special opportunities cap the conference.

The Northeast Document Conservation Center Workshop: “Off the Wall and Online”

On Tuesday and Wednesday, November 4th and 5th, the Northeast Document Conservation Center (NEDCC) will offer their outstanding workshop, “Off the Wall and Online.” Registration for the NEDCC workshop is separate from MCN’s, but if one chooses to attend both, MCN is offering the MCN membership rate to the NEDCC’s attendees. You can register for the NEDCC conference at <http://www.nedcc.org/owolnv/owol1.htm>.

The Research Libraries Group: Getting Started with XML

On Saturday the 8th, The Research Libraries Group (RLG) will offer a full day hands-on workshop in XML, held at a computer lab at the University of Nevada, Las Vegas. This is an amazing value and one not to be missed by technologists if your institution plans to adopt this protocol in any of its myriad implementations in the next year or two.

Workshop on Project Planning

On Saturday, we will offer a workshop on Project Planning Procedures, based on the NINCH Best Practices Guidelines, taught by Kathy Jones, one of the principal authors of the NINCH publication. Registration for this workshop is limited; you are encouraged to register early if you would like to participate.

Plenary speeches by Charles Nesson and Hal Rothman

Setting the tone for the conference is William F. Weld Professor of Law, and Director of the Center for Internet & Society at Harvard Law School, Charles Nesson, who will deliver our keynote speech. A well-known pioneer in the area of cyber-law and a major advocate for the community building possibilities made possible by the Web, Professor Nesson is sure to provide insights that will give us new perspectives on the work we do.

Hal Rothman, Professor of History at the University of Nevada, Las Vegas will usher us into our Friday night in Las Vegas with his take on culture, technology, and glitz in the American West.

Get your hands on the wheel in the Exhibition Hall

You needn't just hear about the new technologies, you can see them too. MCN's exhibit hall will be bigger and better than ever this year, with more time for you to check it out. It opens Wednesday night, the 5th, with our "Goodbye and Hello" reception where we'll be joined by our colleagues from the NEDCC conference.

And fun will be had by all...

And no, it isn't all deep thinking, learning and discussion. After all, this is Las Vegas! In addition to the opening night reception, we're offering a Neon Tour, conducted by Las Vegas' Neon Museum director, Sandra Harris. Thursday night there's the famous (or is it notorious?) MCN Silent Auction, and for the perfect kickoff to the weekend, start with our party at the Liberace Museum, where you can marvel at the chocolate fountain and enjoy the performance of Will Collins, Las Vegas' premier Liberace tribute artist.

It's going to be a great conference, but it won't just be because of all the great sessions and events. It'll be great because you will be there, talking with your colleagues, trading information and doing what our name says: networking. We'll see you there.

Chuck Patch

President

Marla Misunas

Conference Chair

Christine Bostick

Conference Vice Chair

Susan Patterson

Conference Senior Advisor

GENERAL CONFERENCE INFORMATION

The 2003 MCN Conference, "Balancing Museum Technology and Transformation" has teamed with three other organizations to offer an unprecedented set of educational opportunities. In conjunction with MCN, The Northeast Document Conservation Center ("NEDCC") will present their superlative, two day long "Off the Wall and Online" workshop, beginning the day before the MCN Conference kicks off. The Research Libraries Group ("RLG") is presenting a hands-on XML development workshop where students will learn to work with the encoding scheme that is becoming the industry standard for the transmission of archival, museum and library data. The Visual Resources Association ("VRA") the leading professional organization for image librarians and archivists is sponsoring a session at the MCN meeting addressing a variety of pressing issues surrounding digital asset management and intellectual property rights. Above this, the program content has attracted many exhibitors, all of whom will be showcasing the latest and best they have to offer to you and to your institution.

TRAVEL INFORMATION

America West Airlines has offered special pricing for delegates attending the MCN Conference and will offer exclusive low fares for our attendees. To obtain these discounts, please call America West Reservations at 1-800-548-7575 and refer to CAMS CODE 7795. You can also make reservations online at www.americawest.com. If registering online, you must enter AP7795 in the eCertificate window. If you are able to make your reservations 60+days in advance, enter AP7795T for additional discounts.

Information on available transportation services (shuttle buses, limos, taxis, car rentals, etc.) in the Las Vegas area can be obtained from the Las Vegas Convention and Visitors Authority website: <http://www.lvcva.com/finder/transportation/traveltrade>.

Information on the McCarran International Airport can be obtained from visiting their website at <http://www.mccarran.com>.

ACCOMMODATION

The Riviera Hotel and Casino, one of Las Vegas' most prestigious landmarks will be our host. Conveniently located near many interesting attractions, the Riviera promises to be a memorable venue.

Provided your reservations are made prior October 05, 2003 (first-come-first-served, availability basis) you are guaranteed the following rates:

Single/Double:	\$109.00
Triple:	\$139.00
Quadruple:	\$159.00

Reservations made after October 05 may receive the Conference rate, provided space is available.

By booking at our MCN host hotel, delegates assist the Association in our continual efforts to deliver superior conference content at a minimal cost to our members. Delegates are urged to make their accommodation arrangements through the Riviera Hotel and Casino.

Hotel reservations and all costs related to accommodation are the responsibility of each delegate. For further information, please visit the direct link to the Riviera Hotel contained later in this document, visit them at www.rivierahotel.com or contact them at:

Riviera Hotel and Casino

2901 Las Vegas Blvd., South
Las Vegas, Nevada, 89102
Phone: (702) 734-5110
(800) 624-3414
Fax: (702) 794-9410

REGISTRATION INFORMATION

Registration Process

Pre-registration is required for workshops and special events. Registration for all events will be filled in order of receipt. Basic registration does not include tours, workshops or Special Events for which there are fees. Confirmation of registration will be forwarded via email within one (1) week of receipt at the Conference Offices.

If you have not received your confirmation within seven days, or have any questions or concerns relating to your registration, please contact Susan Rawlyk, MCN Conference Coordinator at rawlyks@igs.net or by calling (403) 247-4115.

Delegates have several options for registration this year. You may register on-line (credit cards only), forward your registration form along with payment to the address provided or fax your registration to (403) 288-8382. A copy of full-time student identification must accompany student registration forms.

	Early Bird Registration (before 09/15/03)	Regular (after 09/15/03)
Members (MCN or CHIN)	400.00	450.00
Non-Members	475.00	525.00
Student (copy of ID required)	200.00	250.00
Daily	250.00	250.00
Guest Registration	105.00	105.00

To qualify for our early bird registration rates, mailed registration forms must be post marked no later than September 15, 2003. Faxed and online registrations must be received no later than midnight on September 15, 2003.

NOTE: Delegates participating in the NEDCC Workshop MUST register separately with NEDCC: www.nedcc.org

GUEST POLICY

Delegates wishing to bring a guest may do so for a fee of \$105.00. This registration fee entitles your guest to view the Exhibit Hall and participate in other events not requiring fees. Guest registration does not include sessions, tours, workshops or the Friday evening reception at the Liberace Museum. Tickets may be purchased for your guest on site, on a space availability basis.

CANCELLATION

Cancellations received in writing prior to September 15, 2003 will receive a full refund, less a \$75.00 administrative processing fee. Requests for cancellation can be faxed to (403) 288-8382. In the event a refund is required, please allow four weeks for processing.

After September 15, 2003 MCN will issue full refunds only if a delegate is registered in a workshop which for unforeseen circumstances, is cancelled.

SPECIAL NEEDS

In accordance with Title III of the Americans with Disabilities Act, MCN seeks to make its meetings accessible to all. If you have a disability or special need which may require special accommodations to be made in order for you to participate, please email your needs to Susan Rawlyk, MCN Conference Coordinator, at rawlyks@igs.net.

SILENT AUCTION

Encouraged by the success of other auctions, we are pleased to announce what may become an MCN Conference tradition. We are asking individual members, institutions and vendors to contribute memorable or interesting objects to our fund raising endeavor. These items will be auction off in the Exhibit Hall and will surely be an event to remember. For further information on our Silent Auction, or to donate an item, please contact Rob Lancefield: rlancefield@wesleyan.edu

DAILY SCHEDULES

Please refer to online schedule.

REGISTRATION FORM

General Information

Name: _____

First Name or nickname preferred on badge: _____

Institution: _____

Address: _____

City: _____ State/Province: _____ Zip: _____ Country _____

Phone: _____ Fax: _____ Email: _____

Have you registered for the NEDCC Conference? yes no

Conference Fees:	Early Registration (before 09/15/03)	Regular (after 09/15/03)	
MCN Member Fee (or MCN/NEDCC Dual Registrant)	\$ 400.00	\$ 450.00	\$ _____
Non-Member Fee*	\$ 475.00	\$ 525.00	\$ _____
Student (copy of ID required)	\$ 200.00	\$ 250.00	\$ _____
Daily (member and non-members)	\$ 250.00	\$ 250.00	\$ _____

Guest Registration

(Includes Opening Reception, Exhibit Hall Reception and Breaks)

Fee: _____ \$ 105.00 \$ _____

Name of Guest: _____

First Name or nickname preferred on badge: _____

Sub Total - Registration Fees: \$ _____

Payment Information

Registration Fees: \$ _____

Guest Fees: \$ _____

Workshop Fees: \$ _____

Special Event Fees: \$ _____

Total Amount Due: \$ _____

Paid by: Check

Money Order

VISA

MasterCard

American Express

Card No. _____

Name as it appears on the card: _____

Expiry Date: _____

Signature: _____

Name: _____

EVENTS WITH FEES

Reservations for workshops and tours will be taken in order of receipt. Early registration is strongly encouraged. A detailed description of these events is contained on the MCN Conference Website.

Workshops

NOTE: NEDCC "Off the Wall and Online". YOU MUST REGISTER FOR THIS WORKSHOP THROUGH NEDCC. PLEASE VISIT NEDCC WEBSITE

Wednesday, November 5

_____ Developing IP Policies for Museums (full day)	\$ 300.00
_____ Strategies for Digitization Part 1 (half day)	\$ 150.00
_____ Digital Video I & II (full day)	\$ 300.00

Saturday, November 8

_____ Selecting a CMS (half day)	\$ 150.00
_____ Color Management Technology (full day)	\$ 300.00
_____ Website - Start to Finish (full day)	\$ 300.00
_____ Controlled Creativity (full day)	\$ 300.00
_____ Getting Started with XML (full day)	\$ 150.00
_____ Webstore (full day)	\$ 300.00
_____ Outcomes (half day)	\$ 150.00
_____ Project Planning Procedures (half day)	\$ 150.00
_____ Strategies for Digitization Part 2 (half day)	\$ 150.00

Sub-Total Workshop Fees: \$ _____

Special Events with Fees

Wednesday, November 5

_____ UNLV Lied Library Tour	\$ 10.00
_____ Neon Bus Tour	\$ 15.00

Thursday, November 6

_____ MCN Business Luncheon	\$ 25.00
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Friday, November 7

_____ Reception – Liberace Museum	\$ 30.00
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Saturday, November 8

_____ Neon Boneyard Tour	\$ 15.00
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Sub-Total - Events with Fees \$ _____

Name: _____

EVENTS REQUIRING REGISTRATION (without fees)

It is important you indicate which events and sessions you plan to attend. Though this does not strictly obligate you to attend, it greatly assists us in determining our meeting space and food and beverage requirements.

Wednesday, November 5

- _____ Exhibition Hall Opening
(NEDCC/MCN Joint Reception)

Thursday, November 6

- _____ Leveraging Bar Code and
Direct Digital Technologies
- _____ The Virtual Transfer
- _____ Copyright Risk Assessment
- _____ Archiving Digital Assets
- _____ Keynote Plenary I – Cyberspace Visionary
- _____ Progress in Retreat
- _____ New Technologies
- _____ Hybrid Models
- _____ Developments in Description Metadata
- _____ Image Intermediation
- _____ Cataloguing Cultural Objects (presented by VRA)
- _____ Museums and Digital Cameras
- _____ IMLS Funding Opportunities
- _____ Weaving Technology into Programs
- _____ Exhibit Hall Reception/Silent Auction

Friday, November 7

- _____ Realistic Data Standards
- _____ The Nazi-Era Provenance Internet Portal Project
- _____ Beyond Digital Imaging (Session 1)
- _____ Audience Research and Engagement
- _____ Digital Voyages
- _____ Beyond Digital Imaging (Session 2)
- _____ MCN Japan Digital Archive Projects
- _____ CITI III: A New Image
- _____ What Users Want
- _____ What Users Get
- _____ Keynote Plenary II – Hal Rothman
- _____ Getty's Electronic Cataloguing – Lessons Learned
- _____ Meeting Information Literacy Needs
- _____ Challenges of Moving Image Preservation

Saturday, November 8

- _____ Collections On the Move (Image Database)
- _____ Dallas Museum of Art
- _____ Collections on the Move (Inventory Control)
- _____ Cloth & Clay

Form to be completed and submitted, with payment to:

MCN Conference

Attention: Susan Rawlyk, Conference Coordinator
#201, 5403 Crowchild Trail Northwest
Calgary, Alberta, Canada T3B 4Z1

Phone: (403) 247-4115

Fax: (403) 288-8382

Email: rawlyk@igs.net

*** Or register online (credit card only)**