

MCNx Survey Template

The Organizer shall include the following questions in the post-Event online survey to be sent to all attendees. At his discretion, the Organizer may add and include questions not covered by MCN's survey template.

MCNx is the community-driven arm of MCN (Museum Computer Network). How familiar were you with MCN before attending MCNx [Location]?

- Very familiar
- Somewhat familiar
- Not sure
- Not at all

Indicate which MCN event or activity, if any, you may have attended or participated in this past year. (Check all that apply)

- Annual Conference
- SIG member
- Mentorship program
- SIG MCN Pro webinar
- MCN-L
- Other, please specify: [free text box]

Are you a member of MCN?

- Active member
- Lapsed
- I'm not sure if I'm a member
- Not a member yet

In order of importance, rank the following professional development opportunities that are most important to you.

- Mentorship
- Workshops/master classes on specific tech/digital topics
- Change/people management trainings
- Strategic planning/leadership trainings
- Day conferences
- Local networking events
- Access to resources (white papers, templates, toolkits, data & insights, etc)
- Other, please specify: [free text box]

ABOUT MCNx [LOCATION]

In order of importance, rank your reasons for attending MCNx [Location].



City Name

- Speakers (includes self)
- Professional growth and development
- Networking
- Location
- Reputation of organizer (Name of Organizer)
- Tell us about your ratings: [free text box]

How satisfied were you with the following aspects of the MCNx [Location] event? (Select NA if not applicable)

Very satisfied Satisfied Somewhat satisfied Not satisfied NA

Call for proposals process (if applicable)

Organizer communications

Event ticketing & registration

Event facilities

Speakers mix

Quality of presentations

Networking opportunities

Tell us about your ratings:

[free text box]

What was the most valuable aspect about MCNx [Location]?

[free text box]

WHAT CAN WE DO BETTER?

Share any suggestions you may have to improve future MCNx events:

[free text box]

City Name

DEMOGRAPHIC INFO

MCN has used this format for a few years, which helps us keep track over time. We would like to continue using this standard questions.

Tell us about yourself

21. Where do you work?

- Museum
- Cultural institution (non-museum)
- University / research institution
- Other, please specify:
- Private sector
- Consultant
- Student

22. How would you identify yourself professionally? (Check all that apply)

- Executive Level (CIO, CTO, CDO, Director, Deputy)
- Department Head / Department Director
- IT / Systems / Architecture / Infrastructure / Networks / Database
- Web / Mobile/ App Developer
- Interpretation / Education
- Evaluator / Research / Data Analyst
- Other, please specify:
- Digital Imaging / Reproduction / IP
- Collections Management / Archiving
- Communications / Marketing / Social Media
- Researcher / Professor
- Student
- Consultant

23. Indicate your experience level in the sector:

- Emerging (< 3 years)
- Mid-level (4-9 years)
- Advanced (> 10 years)